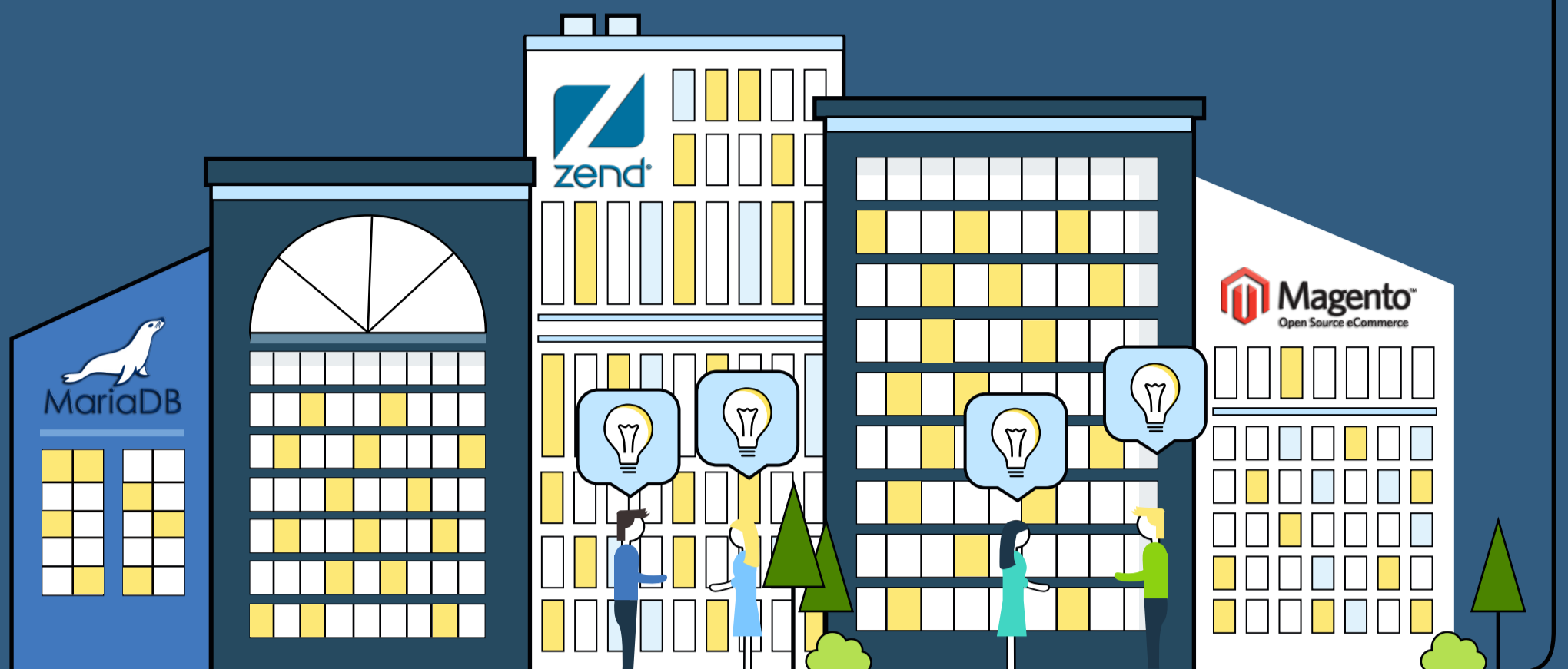
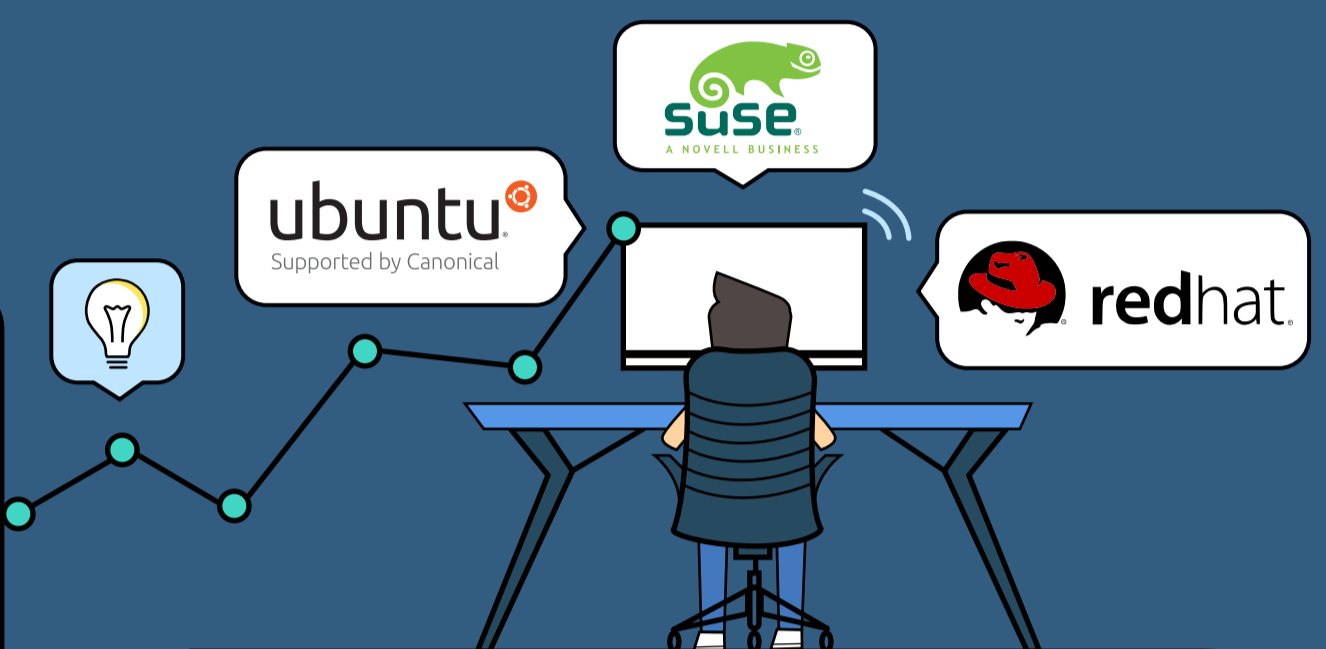


Building for Tomorrow with Open Innovation

Open Innovation is community-driven collaboration and co-creation enabling innovative problem-solving that takes existing knowledge and real insights to ensure accessibility to everyone.



Open Innovation requires open collaboration across the stack to collectively seek out the **next advancement**, not replication of the last one.



With Power Systems being the first and only open server architecture, it's no surprise **hundreds of companies are developing Linux technology on Power Systems.**

Open Innovation is changing the landscape of business technology.

Interoperability: deep integration of new and existing products and IT resources

Speed of Innovation:

Radical innovation of products, markets, and workloads

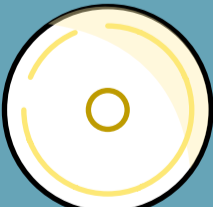
Choice:

Increased flexibility through open community platforms and ecosystems

History & Contribution

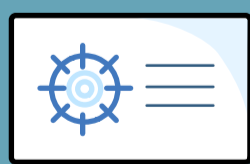
IBM has collaborated alongside businesses and organizations, contributing to Linux and open source development. It has led to the partnership with the OpenPOWER Foundation to create a pipeline of continuous technology innovation.

400+



software products¹

500



patents donated¹

600+



developers¹

\$1B



invested in development (2013)¹



Imagine what it could mean to your business to have greater application choice and solutions optimized to your business needs. That's the IT revolution of Linux on Power Systems.

Visit <https://ibm.biz/BdXDAN>



1. An audited benchmark conducted by the Securities Technology Analysis Center (STAC), InfoSphere BigInsights for Hadoop was found to deliver a 300% performance gain over alternate systems – Arvind's 4/28 launch webcast script